

NAB Form PB-17 Candidates

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 2.

WFSB Hartford, CT 10/12/13

I, Patricia Sterpu

being/on behalf of: Andrew Roraback, a legally

qualified candidate of the Republican political

party for the office of: Congress (CT05)

In the General

election to be held on: November 6, 2012

do hereby request station time as follows:

| STAGE | DATE | TIME | LOCATION | REMARKS |
|-------|------|------|----------|---------|
|       |      |      |          |         |

THIS ORDER IS FOR ORDER # 10,350 gross / \$8797.50 net

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Roraback for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna-Elysabeth McGuire

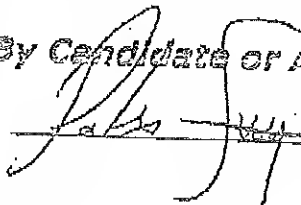
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/19/12

Date



Signature

**To Be Signed By Station Representative**



Accepted



Accepted in Part



Rejected



Signature

William White

Printed Name

POS

Title

NAB Form PB-17 Candidates

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Patricia Sterpu

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

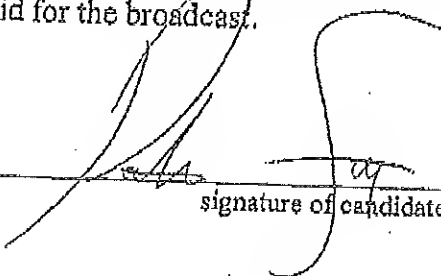
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Patricia Sterpu

printed name

9/19/12

date



REP HEADLINE# 6327610

\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT5/12 12.48

\*\*\* WFSB-TV \*\*\*

| :LINE#               | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE      | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS          | :TOTL: SPTS |
|----------------------|------|-----|--------------|-------|------|------------|-------------|-----------|-----------|------------|----------------|-------------|
| 4                    | *    |     | 1200N-1230P  | 30    |      | \$750.00   | 10/12       | 10/12     | 1         |            | FRI            | 1           |
| PROGRAM : NOON NEWS  |      |     |              |       |      |            |             |           |           |            |                |             |
| CON COM1: NOON NEWS  |      |     |              |       |      |            |             |           |           |            |                |             |
| 5                    | *    |     | 500P-530P    | 30    |      | \$1,800.00 | 10/12       | 10/12     | 1         |            | FRI            | 1           |
| PROGRAM : 5PM NEWS   |      |     |              |       |      |            |             |           |           |            |                |             |
| CON COM1: 5PM NEWS   |      |     |              |       |      |            |             |           |           |            |                |             |
| 6                    | *    |     | 530P-600P    | 30    |      | \$1,800.00 | 10/12       | 10/12     | 1         |            | FRI            | 1           |
| PROGRAM : 530PM NEWS |      |     |              |       |      |            |             |           |           |            |                |             |
| CON COM1: 530PM NEWS |      |     |              |       |      |            |             |           |           |            |                |             |
| 7                    | *    |     | 1100P-1135P  | 30    |      | \$1,900.00 | 10/12       | 10/12     | 1         |            | FRI            | 1           |
| PROGRAM : 11PM NEWS  |      |     |              |       |      |            |             |           |           |            |                |             |
| CON COM1: 11PM NEWS  |      |     |              |       |      |            |             |           |           |            |                |             |
| 8                    | EY   |     | 630A-700A    | 30    |      | \$1,200.00 | 10/12       | 10/12     | 1         |            | FRI            | 1           |
| PROGRAM : 630AM NEWS |      |     |              |       |      |            |             |           |           |            |                |             |
| CON COM1: 630AM NEWS |      |     |              |       |      |            |             |           |           |            |                |             |
| OCT/12 10350.00      |      |     |              |       |      |            |             |           |           |            |                |             |
|                      |      |     |              |       |      |            |             |           |           |            | CONTRACT TOTAL | 10350.00    |
|                      |      |     |              |       |      |            |             |           |           |            | TOTAL SPOTS    | 9           |

MARKET TOTALS \$100,921

WFSB 38%

WTNH 30%

WVIT 23%

WTIC 8%

WCTX 1%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RW50+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

# CONTRACT



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>494593 /       |  | <u>Alt Order #</u><br>06327610                         |
| <u>Product</u><br>ANDREW RORABACK CONG       |  |  |
| <u>Contract Dates</u><br>10/08/12 - 10/14/12 |  | <u>Estimate #</u>                                      |
| <u>Advertiser</u><br>Roraback For Congress   |  | <u>Original Date / Revision</u><br>10/05/12 / 10/05/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WFSB                       | <u>Account Executive</u><br>Heather Uttley | <u>Sales Office</u><br>HRP-WASHING                     |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Women 50+              |  |  |
| <u>IDB#</u>                                  | <u>Advertiser Code</u>                     | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |  | <u>Advertiser Ref</u>                                  |

And:

Jamestown Associates  
 5 Mapleton Road, Suite 300  
 Princeton, NJ 08540  
 USA

| *Line         | Ch   | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Type | Spots    | Amount             |
|---------------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|----------|--------------------|
| N 1           | WFSB | 10/12/12          | 10/12/12        | Eyewitness News     | 5:30a - 6am    |      | :30    |                   |             | NM   | 1        | \$800.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                    |
| Week:         |      | 10/08/12          | 10/14/12        | ----1--             |                |      |        | 1                 | \$800.00    |      |          |                    |
| N 2           | WFSB | 10/12/12          | 10/12/12        | CBS: THE EARLY SHOW | 7am - 9am      |      | :30    |                   |             | NM   | 2        | \$1,600.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                    |
| Week:         |      | 10/08/12          | 10/14/12        | ----2--             |                |      |        | 2                 | \$800.00    |      |          |                    |
| N 3           | WFSB | 10/12/12          | 10/12/12        | 9am-10am            | 9am - 10am     |      | :30    |                   |             | NM   | 1        | \$500.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                    |
| Week:         |      | 10/08/12          | 10/14/12        | ----1--             |                |      |        | 1                 | \$500.00    |      |          |                    |
| N 4           | WFSB | 10/12/12          | 10/12/12        | Eyewitness News     | 12pm - 12:30PM |      | :30    |                   |             | NM   | 1        | \$750.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                    |
| Week:         |      | 10/08/12          | 10/14/12        | ----1--             |                |      |        | 1                 | \$750.00    |      |          |                    |
| N 5           | WFSB | 10/12/12          | 10/12/12        | Eyewitness News     | 5pm - 5:30pm   |      | :30    |                   |             | NM   | 1        | \$1,800.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                    |
| Week:         |      | 10/08/12          | 10/14/12        | ----1--             |                |      |        | 1                 | \$1,800.00  |      |          |                    |
| N 6           | WFSB | 10/12/12          | 10/12/12        | Eyewitness News     | 5:30pm - 6pm   |      | :30    |                   |             | NM   | 1        | \$1,800.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                    |
| Week:         |      | 10/08/12          | 10/14/12        | ----1--             |                |      |        | 1                 | \$1,800.00  |      |          |                    |
| N 7           | WFSB | 10/12/12          | 10/12/12        | Eyewitness News     | 11PM - 11:35PM |      | :30    |                   |             | NM   | 1        | \$1,900.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                    |
| Week:         |      | 10/08/12          | 10/14/12        | ----1--             |                |      |        | 1                 | \$1,900.00  |      |          |                    |
| N 8           | WFSB | 10/12/12          | 10/12/12        | Eyewitness News     | 6:30am - 7am   |      | :30    |                   |             | NM   | 1        | \$1,200.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                    |
| Week:         |      | 10/08/12          | 10/14/12        | ----1--             |                |      |        | 1                 | \$1,200.00  |      |          |                    |
| <b>Totals</b> |      |                   |                 |                     |                |      |        |                   |             |      | <b>9</b> | <b>\$10,350.00</b> |

| Time Period         | # of Spots | Gross Amount       | Net Amount        |
|---------------------|------------|--------------------|-------------------|
| 10/01/12 - 10/12/12 | 9          | \$10,350.00        | \$8,797.50        |
| <b>Totals</b>       | <b>9</b>   | <b>\$10,350.00</b> | <b>\$8,797.50</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

|                            |                 |                                 |
|----------------------------|-----------------|---------------------------------|
| <u>Contract / Revision</u> |                 | <u>Alt Order #</u>              |
| 494593 /                   |                 | 06327610                        |
| <u>Contract Dates</u>      | <u>Product</u>  | <u>Estimate #</u>               |
| 10/08/12 - 10/14/12        | ANDREW RORABACK |                                 |
| <u>Advertiser</u>          |                 | <u>Original Date / Revision</u> |
| Roraback For Congress      |                 | 10/05/12 / 10/05/12             |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6327610  
\*\*\* ORIGINAL REV#0 \*\*\*

FAX# 703-516-9680

SEP20/12 11.17  
\*\*\* WFSB-TV \*\*\*

| LINE#                 | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 5                     |     |    | 500P-530P   | 30   |     | \$1,800.00 | 10/8       | 10/12    | 5        |           | M-F  | 5         |
| PROGRAM : 5PM NEWS    |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : 5PM NEWS   |     |    |             |      |     |            |            |          |          |           |      |           |
| 6                     |     |    | 530P-600P   | 30   |     | \$1,800.00 | 10/8       | 10/12    | 5        |           | M-F  | 5         |
| PROGRAM : 530PM NEWS  |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : 530PM NEWS |     |    |             |      |     |            |            |          |          |           |      |           |
| 7                     |     |    | 1100P-1135P | 30   |     | \$1,900.00 | 10/8       | 10/12    | 3        |           | M-F  | 3         |
| PROGRAM : 11PM NEWS   |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : 11PM NEWS  |     |    |             |      |     |            |            |          |          |           |      |           |
| 8                     |     |    | 630A-700A   | 30   |     | \$1,200.00 | 10/8       | 10/12    | 1        |           | M-F  | 1         |
| PROGRAM : 630AM NEWS  |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : 630AM NEWS |     |    |             |      |     |            |            |          |          |           |      |           |
| OCT/12                |     |    |             |      |     |            |            |          |          |           |      | 38350.00  |
| CONTRACT TOTAL        |     |    |             |      |     |            |            |          |          |           |      | 38350.00  |
| TOTAL SPOTS           |     |    |             |      |     |            |            |          |          |           |      | 33        |

|               |           |          |          |          |         |         |         |         |
|---------------|-----------|----------|----------|----------|---------|---------|---------|---------|
| MARKET TOTALS | \$100,921 | WFSB 38% | WTNH 30% | WVIT 23% | WTIC 8% | WCTX 1% | WCCT 0% | WHPX 0% |
|               |           |          | CABL 0%  |          |         |         |         |         |

SHARES ARE ACCURATE

SVC- NSI  
DEMOS- RW50+\*

**CONTRACT**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Jamestown Associates**  
**5 Mapleton Road, Suite 300**  
**Princeton, NJ 08540**  
**USA**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>494593 /       |  | <u>Alt Order #</u><br>06327610                         |
| <u>Product</u><br>ANDREW RORABACK CONG       |  |  |
| <u>Contract Dates</u><br>10/08/12 - 10/14/12 |  | <u>Estimate #</u>                                      |
| <u>Advertiser</u><br>Roraback For Congress   |  | <u>Original Date / Revision</u><br>09/20/12 / 09/20/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WFSB                       | <u>Account Executive</u><br>Heather Uttley | <u>Sales Office</u><br>HRP-WASHING                     |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Women 50+              |  |  |
| <u>IDB#</u>                                  | <u>Advertiser Code</u>                     | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |  | <u>Advertiser Ref</u>                                  |

| *Line         | Ch   | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Type | Spots     | Amount             |
|---------------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 1           | WFSB | 10/08/12          | 10/12/12        | Eyewitness News     | 5:30a - 6am    |      | :30    |                   |             | NM   | 3         | \$2,400.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 10/08/12          | 10/14/12        | MTWTF--             |                |      |        | 3                 | \$800.00    |      |           |                    |
| N 2           | WFSB | 10/08/12          | 10/12/12        | CBS: THE EARLY SHOW | 7am - 9am      |      | :30    |                   |             | NM   | 6         | \$4,800.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 10/08/12          | 10/14/12        | MTWTF--             |                |      |        | 6                 | \$800.00    |      |           |                    |
| N 3           | WFSB | 10/08/12          | 10/12/12        | 9am-10am            | 9am - 10am     |      | :30    |                   |             | NM   | 5         | \$2,500.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 10/08/12          | 10/14/12        | MTWTF--             |                |      |        | 5                 | \$500.00    |      |           |                    |
| N 4           | WFSB | 10/08/12          | 10/12/12        | Eyewitness News     | 12pm - 12:30PM |      | :30    |                   |             | NM   | 5         | \$3,750.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 10/08/12          | 10/14/12        | MTWTF--             |                |      |        | 5                 | \$750.00    |      |           |                    |
| N 5           | WFSB | 10/08/12          | 10/12/12        | Eyewitness News     | 5pm - 5:30pm   |      | :30    |                   |             | NM   | 5         | \$9,000.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 10/08/12          | 10/14/12        | MTWTF--             |                |      |        | 5                 | \$1,800.00  |      |           |                    |
| N 6           | WFSB | 10/08/12          | 10/12/12        | Eyewitness News     | 5:30pm - 6pm   |      | :30    |                   |             | NM   | 5         | \$9,000.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 10/08/12          | 10/14/12        | MTWTF--             |                |      |        | 5                 | \$1,800.00  |      |           |                    |
| N 7           | WFSB | 10/08/12          | 10/12/12        | Eyewitness News     | 11PM - 11:35PM |      | :30    |                   |             | NM   | 3         | \$5,700.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 10/08/12          | 10/14/12        | MTWTF--             |                |      |        | 3                 | \$1,900.00  |      |           |                    |
| N 8           | WFSB | 10/08/12          | 10/12/12        | Eyewitness News     | 6:30am - 7am   |      | :30    |                   |             | NM   | 1         | \$1,200.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 10/08/12          | 10/14/12        | MTWTF--             |                |      |        | 1                 | \$1,200.00  |      |           |                    |
| <b>Totals</b> |      |                   |                 |                     |                |      |        |                   |             |      | <b>33</b> | <b>\$38,350.00</b> |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/12/12 | 33         | \$38,350.00        | \$32,597.50        |
| <b>Totals</b>       | <b>33</b>  | <b>\$38,350.00</b> | <b>\$32,597.50</b> |

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 494593 /            | 06327610    |

| Contract Dates      | Product         | Estimate # |
|---------------------|-----------------|------------|
| 10/08/12 - 10/14/12 | ANDREW RORABACK |            |

| Advertiser            | Original Date / Revision |
|-----------------------|--------------------------|
| Roraback For Congress | 09/20/12 / 09/20/12      |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.